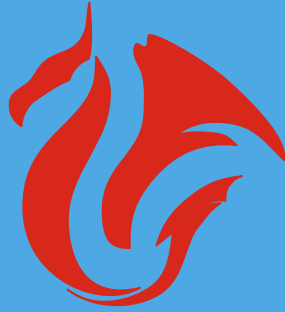


PRESS RELEASE



National
Team Building
Company of
the Year **Winner**

Call of the Wild and BBC TV's Extreme Dreams

BBC's Extreme Dreams is back! Travel presenter and adventurer Ben Fogle gives more members of the public the chance to realise their dreams and conquer some of the world's most extreme environments in the second series of Extreme Dreams.

Embarking on a voyage of personal discovery each candidate will be tested mentally, physical and emotionally on this journey of a lifetime. Members of the public have been selected to go on once in a lifetime expeditions to some of the remotest parts of the World including Nepal, Uganda, Libya, Venezuela and Papua New Guinea. They will journey through extreme environments such as dense jungle, parched desert, high mountains and navigate little explored rivers. Due to the tough conditions to be experienced on these trips the BBC decided to have a rigorous selection process seeking to eliminate those people who wouldn't be up to the demanding physical and mental requirements of the expeditions. Call of the Wild were asked to help design and deliver these 5 shows in South Wales based at their training centre in the Brecon Beacons National Park. Each of the selection shows was themed to tie in with the expedition the individuals would go on. These programmes involved demanding team and leadership style challenges putting the candidates under pressure seeking to highlight personality and behaviour. They were asked to navigate high mountains, cross rivers and take part in team and leadership challenges whilst experiencing a range of weather from warm sunshine to snow. At the end of each show the candidates went before a panel made up of Ben, a psychologist and a well known travel expert. They then selected 4 of the group to go on the trip of a lifetime. This part of the programme became very emotional with each person having to state their case as to why they should be selected.

Jan 14 – 18	Wales selection (Nepal, PNG, Uganda, Libya & Returners Show on Friday 18th)
Jan 21 – Jan 25	Nepal trip
Jan 28 – Feb 1	Uganda trip
Feb 4 – Feb 8	Libya trip
Feb 11 – 15	PNG trip
Feb 18 – 22	Venezuela trip

Ben Fogle came into the limelight in 2000 when he volunteered to be marooned on Taransay, a remote windswept island in the Outer Hebrides as part of the BBC's Castaway 2000. Ben has since presented numerous programmes including the BBC's Animal Park, Countryfile, Wild in Africa, Crufts, One Man and His Dog, Holiday and Cash in the Attic and will soon be appearing in the BBC's new adventure series, Extreme Dreams. Ben has travelled extensively in South and Central America and has toured the world for various broadcasting assignments including Tristan da Cunha, Pitcairn, St Helena, East Timor, Nepal, Namibia, Kenya, the Arctic Circle, Zambia, Papua New Guinea, Uganda, Libya, Sri Lanka, Fiji, Tahiti, Maldives, Tanzania and Morocco. He has completed the Marathon Des Sables, a one hundred and sixty mile, six day, self sufficient race across the Sahara Desert which he ran for WWF. He has completed the Safaricom Marathon in Kenya for the TUSK Trust and more recently rowed across the Atlantic Ocean with Double Olympic oarsman, James Cracknell, in 49 days, setting the British pairs record. Ben is a fellow of the Royal Geographic society an Ambassador for WWF and Tusk. He is also a keen supporter of the Duke of Edinburgh Award scheme and Hearing Dogs for Deaf People and President of the Council for National Parks.

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