



National
Team Building
Company of
the Year **Winner**

Call of the Wild move closer to obtaining the Investors In People standard

Call of the Wild have commenced our work towards obtaining the prestigious Investors In People Standard. Investors in People Standard is a business improvement tool designed to advance an organisation's performance through its people. Developed in 1990 by a partnership of leading businesses and national organisations, the Standard helps organisations to improve performance and realise objectives through the management and development of their people.

Call of the Wild, being one of the foremost training companies in the UK already provide innovative solutions for Companies to develop their people. Our mission statement contains at its heart our objective of delivering business improvement through the continuing professional development of our own staff.

Kevin Gould, Director of Learning and Development, said "We want to formalise our existing training culture and demonstrate a continued commitment towards developing ourselves and others. When we can achieve this Standard it will reinforce to our clients that we are a progressive Company fully committed to delivering business improvement through people development."

The Company aim to have the Standard awarded by June 2008.

01639 700388

sales@corporate-training-events.co.uk

www.corporate-training-events.co.uk

